

*Press Release
For Immediate Release*

17 August 2026

HSUHK and Regal Hotels Group sign MoU to advance holistic student living and talent development

The Hang Seng University of Hong Kong (HSUHK) and Regal Hotels Group have signed a Memorandum of Understanding (MoU) to collaborate across four key areas: Student Living Experiences and Community Engagement, Whole Person Development and Youth Empowerment, Sustainability and Collective Wellbeing, and Knowledge Exchange, Industry Expertise and Entrepreneur Programme. By combining academic excellence with industry expertise, the partnership will deliver diverse learning experiences that bridge classroom, daily life and workplace, nurturing talent with professional competence, social responsibility, and innovative thinking.

University-industry synergy

Rooted in Hong Kong, HSUHK is committed to nurturing well-rounded talent with a strong sense of social responsibility. Regal Hotels Group, one of the largest hotel groups in the city, has been deeply engaged in the hotel and hospitality industry for over 47 years, with extensive operational experience, comprehensive facilities, and a broad industry network. Through resource sharing, knowledge exchange and practical projects, the partners will bridge campus and industry, expanding opportunities for deeper student growth.

Professor Simon Ho, President of HSUHK, said: “University education should extend beyond the classroom. Diverse experiences help students understand society, unlock their potential and prepare for the future. This collaboration creates more industry engagement opportunities and quality accommodation options, supporting our internationalisation drive and helping non-local students integrate into campus life and Hong Kong society.”

Ms Poman Lo, Vice Chairman and Managing Director of Regal Hotels Group, said: “Regal Hotels Group has been deeply committed to the hospitality industry for over 47 years, accumulating rich operational experience, comprehensive facilities, and a wide industry network. We have always believed that these resources should not only serve commercial purposes, but should also benefit the next generation. Through this

collaboration, we hope to provide students with more opportunities to engage with the industry, explore their potential, and contribute to society, helping them build future-ready capabilities and vision."

Four collaboration pillars supporting students' holistic growth

Based at Regal Riverside Hotel in Sha Tin, the partnership focuses on:

1. Student living experiences and community engagement

Using ASPIRE HOUSE and community projects to foster cross-cultural exchange, social participation and community connection among local and non-local students, creating a diverse and inclusive living environment.

2. Whole person development and youth empowerment

Through experiential learning, mentorship, internships and industry exchanges, enhancing students' professional competence, leadership, workplace competitiveness and resilience.

3. Sustainability and collective wellbeing

Promoting environmental protection, social responsibility, and wellness education, integrating sustainable development into campus life, accommodation, and everyday living.

4. Knowledge exchange, industry expertise and entrepreneur programme

Centred on "Entrepreneurship for Goodness" and "AI for Goodness", using forums, lectures, applied research, consultancy projects and innovation challenges to build digital literacy, innovative thinking and responsible AI application.

"HSUHK × ASPIRE HOUSE" — Extending classroom learning

Located at Regal Riverside Hotel near the HSUHK campus, the "HSUHK × ASPIRE HOUSE" student residence features dedicated floors for HSUHK students. Guided by the philosophy of "extending classroom learning", it transforms accommodation into a platform for learning, exchange, and personal growth.

Regal Hotels Group and HSUHK will jointly organise executive talks, thematic sharing sessions, soft skills training, and local immersive experience activities, enabling students to gain industry insights in daily life, broaden cross-cultural perspectives, and deepen their understanding of wellness, community engagement, and sustainable

living.

AI-empowered — Driving entrepreneurship for goodness

Both parties will launch the **AI-powered “Entrepreneurship for Goodness” Programme**, helping students master AI and digital tools to address real-world needs in hospitality and society. Through applied research, consultancy projects, and innovation challenges, students will develop socially valuable solutions with an entrepreneurial mindset — guided by ethics and responsibility — harnessing AI for sustainable development and creating lasting social impact.

Building a future-oriented youth development platform together

HSUHK and Regal Hotels Group believe this collaboration goes beyond the signing of an MoU — it represents a long-term commitment from both parties to invest in the future of young people. By integrating education, accommodation and industry practice, they will offer learning opportunities that are more closely aligned with society’s needs, nurturing future leaders with professional competence, an innovative spirit, and a social mission while continuing to pioneer new models of university-industry collaboration for Hong Kong and beyond.

Please download press photos via the following link: <https://bit.ly/45Ap8VI>

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About Regal Hotels International Group

Regal Hotels International (00078) is a member of the Century City Group (00355) which is a conglomerate publicly listed on the Hong Kong Stock Exchange. Regal Hotels International is one of the largest hotel operators in Hong Kong and manages a fine collection of hotels including:

Hong Kong –

1. Regal Airport Hotel
2. Regal Hongkong Hotel
3. Regal Kowloon Hotel
4. Regal Riverside Hotel
5. Regala Skycity Hotel
6. iclub Fortress Hill Hotel
7. iclub Mong Kok Hotel
8. iclub Sheung Wan Hotel
9. iclub AMTD Sheung Wan Hotel
10. iclub To Kwa Wan Hotel
11. iclub Wan Chai Hotel

Dezhou, Shandong Province –

12. Regal Kangbo Hotel

Regal Hotels International also owns the Campus La Mola, located in Barcelona of Spain.

About ASPIRE HOUSE

ASPIRE HOUSE is the student accommodation brand under Regal Hotels Group, with five locations across Hong Kong, Kowloon, and the New Territories, including Regal Riverside Hotel in Sha Tin, and four iclub Hotels located in Mong Kok, To Kwa Wan, Sheung Wan, and Fortress Hill respectively. All locations are situated at transport hubs in close proximity to major universities, providing students with convenient access to campuses, the city, and leisure destinations. The brand is dedicated to providing students in Hong Kong with a safe, comfortable, and well-equipped living environment.

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning,

interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE's ALL ASIA Private University Ranking 2026, it secured 7th place in China. HSUHK ranked 24th in Social Sciences and Humanities and 23rd in both Business and Management and Economics and Finance among China's top universities in the Research.com Top Universities and Top Scientists Rankings 2026. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK's School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world's leading business schools. HSUHK was also ranked among the top 200 worldwide on "Quality Education" and "Decent Work and Economic Growth" in the Times Higher Education University Impact Rankings 2021.

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新聞稿
即時發佈

香港恒生大學與富豪酒店集團簽署合作備忘錄 校企深度合作住宿體驗 共建全人發展生活圈 攜手培育未來人才

【香港，2026年8月17日】— 香港恒生大學與富豪酒店集團簽署合作備忘錄，圍繞**住宿體驗與文化融合、學生職涯發展、可持續發展與身心健康**，以及**知識交流與產業創新**四大範疇展開合作，結合雙方的教育及業界優勢，為學生提供連結課堂、生活與職場的多元學習體驗，培育具專業能力、社會責任感及創新思維的新一代人才。

校企協作 優勢互補

恒生大學紮根香港，致力培育具社會責任感及全面發展能力的人才；富豪酒店集團作為本地其中一個最具規模的酒店集團，深耕酒店及款待業逾 47 年，擁有豐富的營運經驗、完善的設施配套及廣泛的業界網絡。雙方將透過資源共享、知識交流及實踐項目，打破校園與業界界限，為學生拓展更具深度及廣度的成長空間。

香港恒生大學校長何順文教授表示：「大學教育不應局限於課堂，而應透過多元學習體驗拓闊學生視野，幫助他們認識社會、發展潛能，為未來作好準備。是次合作不僅為學生創造更多接觸社會和業界的機會，亦提供更多優質住宿選擇，支持大學推動國際化發展，協助非本地學生更好融入大學生活及香港社會。」

富豪酒店集團副主席兼董事總經理羅寶文女士表示：「富豪酒店集團深耕酒店業逾 47 年，累積了豐富的營運經驗、完善的設施配套與廣泛的業界網絡。我們一直相信，這些資源不應只服務於商業，更應惠及下一代。透過是次合作，我們期望為學生提供更多接觸業界、探索自我及貢獻社會的機會，協助他們建立面向未來的能力與視野。」

四大合作範疇 支援學生全面成長

是次合作以沙田麗豪酒店為基地，涵蓋以下四大範疇：

一、住宿體驗與社區共融

以志居 ASPIRE HOUSE 及社區項目為平台，促進本地及非本地學生的跨文化交流、社會參與及社區連結，營造多元共融的生活環境。

二、全人發展與職涯培育

透過體驗式學習、師友計劃、實習及業界交流，提升學生的專業素養、領導才能、職場競爭力及抗逆力。

三、可持續發展與身心健康

推動環境保護、社會責任及身心健康教育，將可持續發展理念融入校園、住宿及日常生活。

四、知識交流與產業創新

以「創業向善」(Entrepreneurship for Goodness)為核心，結合「人工智能向善」(AI for Goodness)理念，透過論壇、講座、應用研究、顧問項目及創新挑戰賽，培養學生的數碼素養、創新思維及負責任地運用人工智能的能力。

「恒生大學 x 志居」 延伸課堂學習

「恒生大學 x 志居」學生公寓位於沙田麗豪酒店，鄰近恒生大學校園，並設有恒生大學學生專屬樓層。志居以「延展課堂學習」為理念，將住宿由基本生活配套延伸為學習、交流及個人成長的平台。

富豪酒店集團與恒生大學將共同策劃高管講座、專題分享、軟技能培訓及本地沉浸式體驗活動，讓學生在日常生活中接觸行業知識，拓展跨文化視野，並加深對身心健康、社區參與及可持續生活的認識。

AI 賦能 推動創業行善

雙方亦將推出「AI 賦能創業行善計劃」(AI-Powered “Entrepreneurship for Goodness” Programme)，協助學生掌握人工智能及數碼工具，將科技應用於回應酒店業及社會的實際需要。

計劃將透過應用研究、顧問項目及創新挑戰賽，鼓勵學生以創業思維探索具社會價值的方案，並在重視倫理及責任的前提下，將人工智能轉化為推動可持續發展及創造長遠社會影響力的力量。

共建面向未來的青年發展平台

恒生大學與富豪集團相信，是次合作不止於簽署備忘錄，更是雙方共同投資青年未來的長期承諾。透過教育、住宿與業界實踐的融合，雙方將為學生提供更貼近社會需要的學習及發展機會，培育具備專業能力、創新精神及社會使命感的未來領袖，並持續探索更多校企合作模式，為香港及社會培育勇於承擔、關懷社群的新一代人才。

請透過以下連結下載新聞圖片：<https://bit.ly/45Ap8VI>

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相片說明

1. 富豪酒店集團副主席兼董事總經理羅寶文女士致歡迎辭



2. 香港恒生大學校長何順文教授致辭



3. 恒生大學及富豪酒店集團簽署合作備忘錄



4. 「恒生大學 × 志居」啟動儀式



關於富豪酒店國際集團：

富豪酒店國際集團 (00078) 為香港上市企業世紀城市集團 (00355) 其中成員，集團是香港最大的酒店集團之一，管理一系列優質酒店，包括：

香港 -

1. 富豪機場酒店
2. 富豪香港酒店
3. 富豪九龍酒店
4. 麗豪酒店
5. 麗豪航天城酒店
6. 富薈炮台山酒店
7. 富薈旺角酒店
8. 富薈上環酒店
9. 富薈尚乘上環酒店
10. 富薈土瓜灣酒店
11. 富薈灣仔酒店

德州 (山東省) -

12. 德州富豪康博酒店

富豪國際酒店集團同時亦擁有位於西班牙巴塞隆拿的 Campus La Mola。

關於志居 ASPIRE HOUSE

志居是富豪酒店集團旗下學生住宿品牌，設有五大據點，遍佈港九新界，包括沙田麗豪酒店，以及富薈酒店旗下分別位於旺角、土瓜灣、上環及炮台山的四所酒店。各據點均位處交通樞紐，毗鄰多所主要大學，方便學生往返校園、市區及生活休閒地點。項目致力為在港學生提供安全、舒適、配套完善的居住環境。

關於香港恒生大學

香港恒生大學是一所以博雅教育為主導的非牟利私立大學，設有六個學院，包括商學院、傳播學院、決策科學學院、人文社會科學學院、翻譯及外語學院和跨學科學院，全日制本科生和研究學生逾 7,000 人。恒生大學採用獨特的「博雅＋專業」教育模式，致力培育青年成為具明辨思維、創新能力、人文關懷、道德價值和社會責任的人才。

恒生大學矢志成為區內具領導地位的私立大學，以本科教育為主，配合優秀的師資、獲獎的綠化校園與設施、創新的學位課程、結合生活與學習的住宿書院系統、互動小班教學、緊密師生關係、獲研究資助局資助的具影響的研究，以及優質的學生發展／支援服務。

恒生大學獲得多項國際認可。在 AppliedHE 公布的 2026 年「全亞洲私立大學排名」中，恒生大學位列兩岸四地第七。此外，大學在國際學術平台 Research.com 的 2026 年頂尖大學和頂尖科學家排名中，社會科學與人文領域在中國頂尖大學中排名第 24 位、商業與管理領域及經濟與金融領域排名第 23。決策科學學院環球供應鏈管理理學碩士課程，於 QS 國際貿易碩士課程排名 2025 中位列世界第 84 位，而在香港及兩岸四地分別排名第四位及第七

位。商學院於 2023 年獲國際商學院促進協會（AACSB）頒授國際專業認證，成為全球頂尖 6% 的商學院。恒生大學亦在英國泰晤士高等教育「大學影響力排名 2021」位列「優質教育」及「良好工作和經濟增長」全球首 200 名。

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